Stone Town Council – Tourism & Town Promotion Sub-Committee

Minutes of the meeting held in the Council Chamber on Tuesday 17 January, 2017

PRESENT: Councillor Mrs J Hood in the Chair and

Councillors Mrs K Green, P Leason, G Neagus, Mrs J Piggott and M Williamson

Co-opted Member: Mr J Heal

By Chairman's invitation: Councillors J Davies, I Fordham, M Green, R Kenney and

A Osgathorpe

ABSENT: Councillors Mrs C Collier and M Shaw

TTP17/014 Apologies

Apologies were received from Councillors Mrs C Collier and M Shaw

TTP17/015 <u>Declarations of Interest and Requests for Dispensation</u>

None received

TTP17/016 Representations from Members of the Public

None received

TTP17/017 Proposed variation to extend the hours of the licence authorising the sale or supply of alcohol

The Chairman reported that it would be beneficial to the Town to extend the alcohol licence in the High Street, Market Square and Westbridge Park. Members considered the proposal included with the agenda.

RECOMMENDED: to apply for an extension to the permitted hours in for the sale or supply of alcohol in High Street, Mill Street and Market Square in accordance with the proposal considered.

TTP17/018 A Nations Tribute and WW1 Beacons of Light 11 November 2018

Members considered a proposal included with the agenda regarding a national tribute and lighting of beacons in 2018.

RECOMMENDED: To contact the organisers to say that Stone Town Council would like to be involved in the lighting of the beacons on 11th November 2018.

TTP17/019 Budget 2017-18 to 2019-20

The Clerk presented his budget report*.

The Chairman stated that tourism and the promotion of the Town are vital to the survival and persona of the Town. Also, Stone is in the middle of a tourist trail, and people travelling to other areas along the A34 should be encouraged to stop at Stone.

It was suggested that the following amounts be added to the figures in the budget report:

- £6,000 for a music festival
- £500 to run a Christmas traders market (rentals will be charged)
- £5,500 for marketing

This is an additional £12,000 to add to £7,900 already in the budget as a general contingency for town promotion events

RECOMMENDED: to accept the proposed budget as set out in the report, with the addition of the proposed £12,000.

Town Mayor