

Stone Town Council – Tourism & Town Promotion Sub-Committee

Minutes of the meeting held in Stone Station Community Centre on Tuesday 14 March, 2017

PRESENT: Councillor Mrs J Hood in the Chair and
Councillors Mrs C Collier, Mrs K Green, P Leason, G Neagus, Mrs J Piggott,
M Shaw and M Williamson
By Chairman's invitation: Councillors M Green, Mrs E Mowatt and
A Osgathorpe

TTP17/020 **Apologies**

None received

TTP17/021 **Declarations of Interest and Requests for Dispensation**

None received

TTP17/022 **Representations from Members of the Public**

None received

TTP17/023 **To Consider Regeneration of the Town Centre**

Councillor Mrs J Hood discusses ways in which the Town could be regenerated. This included asking Stafford Borough Council to agree to discounted or free parking periods for traders and shoppers.

It was suggested that a series of three events of late night shopping on the third Thursdays in May, June and July take place. This could include moving the Craft Market to these evenings. There could be street entertainment and local traders and organisations from within the Parish can be involved. Stafford Borough Council can be asked for free parking after 3pm for the events.

Members agreed that the negativity from the press needs to stop as this does not promote the Town, and that positive reports should be given to the press.

RECOMMENDED: to consult with Traders regarding holding a series of three events, with a maximum cost for the series of £3500. It was noted that in order to make it a success a high percentage of shops need to remain open.

Councillor Mrs J Hood asked Members to look at the posters which were on display in the Station Community Centre which could be used to promote the Town.

Town Mayor