

Stone Town Council – Tourism & Town Promotion Sub-Committee

Minutes of the meeting held in St Michael’s Suite at the Frank Jordan Centre on Tuesday 19 June 2018

PRESENT: Councillor Mrs J. Hood in the Chair and
Councillors: Mrs K. Green, M. Williamson, J. Davies and Mrs J. Piggott

By Chairman’s invitation: Councillors: M. Green

ABSENT: Councillors: P. Leason, I. Fordham and Mrs C. Collier

TTP19/001 Apologies

Councillors: P. Leason, I. Fordham and Mrs C. Collier

TTP19/002 Declarations of Interest and Requests for Dispensation

None received

TTP19/003 Representations from Members of the Public

None

TTP19/004 Working Groups

RESOLVED: To confirm membership of the following Working Groups:

Town Centre Appearance and Environment Working Group

R. Kenney, I. Fordham, P. Leason

Co-opted Member: Thomas Kelt

Town Centre Events and Attractions Working Group

R. Kenney, I. Fordham, Mrs J. Hood, J. Davies

Co-opted Member: Tony Hollinshead

TTP19/005 Stone Town Centre Development Strategy

The Sub-Committee received a progress report from the Chairman and working groups:

Town Centre Appearance and Environment Working Group

Hanging Baskets - Councillor Mrs Hood advised that the hanging baskets had been scheduled for delivery last week but they hadn’t arrived. Some cauldrons have been put on display.

* Items marked with an asterisk refer to reports or papers circulated with the agenda or distributed at the meeting. They are attached as an appendix to the signed copy of the Council minutes.

It was suggested that the Town Council write to Stafford Borough Council asking for the hanging baskets to be installed before Civic Sunday on 1 July 2018 and Stone in Bloom judging on 9 July 2018.

It was also suggested that Stafford Borough Council be asked to sweep away the organic matter that had fallen from trees and accumulated under the benches in the High Street.

Fingerposts and Notice Boards

It was reported that the new business directory, maps and calendar of events will be installed in notice boards tomorrow.

RECOMMENDED: To note progress on the work of the group.

Town Centre Events and Attractions Working Group

Late Night Shopping - Councillor Kenney reported that 24 marquees had been ordered for the Late Night Shopping event in the town on Thursday (21 June) and 23 of them had been taken. He advised that the event will run from 4pm to 8pm and he hopes that many of the traders will be staying open late. Set up will be from 2:00pm and traders will begin to trade when they are ready.

Music Festival – Councillor Mrs Hood advised that Mr Holinshead had booked all the acts for the Music Festival on 14 July 2018. The event will be a good family orientated day out and will increase footfall to benefit traders in the town.

Stone by the Sea – Councillor Mrs Hood reported that this event (scheduled for 15 – 17 August) had been difficult to organise but arrangements are in progress. It will feature fairground rides, donkeys and a large container of clean sand which will be brought into Market Square for children to enjoy.

Christmas Lights Switch On – The lighting display is currently being finalised. When ready, the provider will deliver a presentation for Town Councillors.

RECOMMENDED: To note the progress report on the work of the group.

Town Centre Partnership

Town Council representatives have met with traders. Tourist information boards will be installed tomorrow for the display of a business directory, maps and a calendar of events.

RECOMMENDED: That the update on the Town Centre Partnership is noted.

TTP19/006 Update from Working Group

Commemoration to Mark 100 years since the end of World War 1 in 2018

Seats – No report was available on this item.

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Silent Soldier Campaign – The Town Clerk advised the Sub-Committee of issues relating to the purchase of Silent Soldier Silhouettes that he was seeking to resolve.

Councillor Mrs Hood provided an update on the work of the Group which is planning a number of commemorative events such as the lighting of a beacon at St Michael's Church, a special program of bell ringing, a very special Remembrance Commemoration service as well as other events.

Councillor Davies provided information on the Armed Forces Community Programme.

Town Mayor

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