

# Stone Town Council – Tourism & Town Promotion Sub-Committee

## Minutes of the meeting held in St Michael’s Suite at the Frank Jordan Centre on Tuesday 14 August 2018

**PRESENT:** Councillor Mrs J. Hood in the Chair and  
Councillors: I. Fordham, J. Davies, Mrs J. Piggott, M. Williamson, Mrs C. Collier and  
R. Kenney

By Chairman’s invitation: Councillors: Mrs J. Farnham and G. Neagus

**ABSENT:** Councillors: P. Leason

---

**TTP19/007** Apologies

None

**TTP19/008** Declarations of Interest and Requests for Dispensation

None received

**TTP19/009** Representations from Members of the Public

None

**TTP19/010** Working Groups

RESOLVED: To confirm membership of the following Working Group:

**Commemoration to Mark 100 Years since the End of World War 1**

J. Davies, Mrs K. Green, Mrs C. Collier, P. Leason, I. Fordham, Mrs J. Hood and  
R. Kenney

Co-opted: Mr S. Booth

**TTP19/011** Stone Town Centre Development Strategy

The Sub-Committee received a progress report from the Chairman and working  
groups:

**Town Centre Appearance and Environment Working Group**

Councillor I. Fordham updated the Sub-Committee on the work of the Town  
Centre Appearance and Environment Working Group.

Town Centre – Councillor Fordham advised that the town is looking better and  
better. A good and productive relationship is continuing with the Streetscene  
Department at Stafford Borough Council and a debt of gratitude is owed to Stone

---

\* Items marked with an asterisk refer to reports or papers circulated with the agenda or distributed at the meeting.  
They are attached as an appendix to the signed copy of the Council minutes.

in Bloom for the horticultural work undertaken in the town. A number of retailers are maintaining the areas in front of their shops, keeping them clean and tidy. Other volunteers are also playing a valuable role in the maintenance of the town.

Notice Boards and Finger Posts – Notice boards are now refurbished with two more to come. The finger posts are scheduled to be refurbished on 27 August 2018. The Working Group is working with the Gazette for publication of the town centre map, calendar of events and sites of interest in the September edition, which will be distributed widely (approximately 14,000 homes).

RESOLVED: To note progress on the work of the group.

#### **Town Centre Events and Attractions Working Group**

Councillor Mrs J. Hood updated the Sub-Committee on the work of the Town Centre Events and Attractions Working Group.

She advised that the events calendar had commenced with the Music Festival (in July) and Stone by the Sea will begin tomorrow (15 August) and feature sand, donkeys and children's fairground rides. A huge amount of interest had been expressed about the event on Facebook.

Councillor Mrs Hood advised the Sub-Committee of the busy itinerary up to Christmas. Traders will be starting a late night opening evening on Thursday. Other activities planned for the town will include a Vintage Car Rally, December Market, Christmas Lights Switch on and Christmas Farmers Market. She asked that we all do our part to promote these events in order to attract greater numbers of people in to the town.

RESOLVED: To note the progress report on the work of the group.

#### **Town Centre Partnership**

Four meetings have been held between the appointed Town Council representatives and Stone Traders Group to establish who should be leading and to brief each other on local issues and discuss ideas for the town. There are now in excess of 70 members of the traders group which represents more than 50% of traders in the town.

RESOLVED: That the update on the Town Centre Partnership is noted.

**TTP19/012**

#### **HMS Collingwood 40<sup>th</sup> Anniversary – Freedom of the Borough**

The Sub-Committee considered whether the Town Council wished to make arrangements to celebrate the 40<sup>th</sup> anniversary of the awarding of the Freedom of the Borough of Stafford to HMS Collingwood.

RECOMMENDED: To ask Stafford Borough Council whether it plans to celebrate the 40<sup>th</sup> anniversary of the awarding of the Freedom of the Borough of Stafford to HMS Collingwood. If confirmed, the Town Council would express its desire to work closely with the Borough Council on the arrangements.

---

\* Items marked with an asterisk refer to reports or papers circulated with the agenda or distributed at the meeting. They are attached as an appendix to the signed copy of the Council minutes.

**TTP19/013 Friendship Agreement with Bagnacavallo, Italy**

The Sub-Committee considered the current situation regarding the Friendship Agreement with Bagnacavallo, Italy, following concerns that this twinning instrument had become inactive.

The Sub-Committee expressed a strong desire for Stone to retain its relationship with Bagnacavello.

RECOMMENDED: That the Town Clerk makes contact with the Stone Twinning Committee/Friendship Agreement Signatories to obtain an update on the current position. Should no response be received (in the event that the body no longer exists) a new line of communication should be opened up between the Mayors of the two towns.

**TTP19/014 Update from Working Group**

**Commemoration to Mark 100 years since the end of World War 1**

Working Group – It was reported that a meeting of the working group would be held as soon as possible to discuss a number of good ideas.

Soldier Silhouettes – The Town Clerk advised the Sub-Committee that a grant had been awarded to the Town Council for the purchase of ten silhouettes, which will be sat on pews/seats/benches on Remembrance Sunday, in commemoration of those who made the ultimate sacrifice.

**Town Mayor**

---

\* Items marked with an asterisk refer to reports or papers circulated with the agenda or distributed at the meeting. They are attached as an appendix to the signed copy of the Council minutes.