STONE TOWN COUNCIL

Town Clerk Les Trigg

Tel: 01785 619740 Fax: 01785 619741 15 Station Road Stone ST15 8JP

8 October 2018

A meeting of the ENVIRONMENT SUB COMMITTEE will be held in St Michael's Suite, Frank Jordan Centre, Lichfield Street, Stone, on TUESDAY 16 OCTOBER 2018 at 7:10pm or on the rising of the Tourism & Town Promotion Sub-Committee, if later.

I trust you will be able to attend.

Les Trigg Town Clerk

Councillors: P Leason (Chair), Mrs E. Mowatt (Vice Chair), J. Davies, Mrs J. Piggott, Mrs M. Goodall and M. Shaw

<u>AGENDA</u>

1. To receive apologies for absence

2. Declarations of Interest and Requests for Dispensations Received

3. **Representations from Members of the Public**

To consider representations from members of the public on items to be considered at this meeting, in accordance with the Council's scheme of public participation

4. Work on the Scrapes

To consider cutting back the perimeter of one of the scrapes located near to the river, which is overgrown.

5. Leaflet on the Meadow

To consider producing a leaflet to provide information for visitors to Crown Meadow, detailing the native plant species and wild flowers that grow there.

6. **Plastic Free Community Initiative**

To consider supporting a journey towards achieving Plastic Free Community status in Stone.

The Town Council would be required to:

- Pass a resolution supporting the initiative
- Lead by example to remove single use plastic items from their premises
- Encourage plastic free initiatives, promote the campaign and support events
- Appoint a representative to the Plastic Free Community steering group

A copy of an email from Tracey Lindop, who made a representation to the Town Council's meeting on 4 September 2018, is attached.

A copy of the Surfers Against Sewage Community Toolkit is attached to the electronic version of this agenda.

Further information is available at: https://www.sas.org.uk/plastic-free-communities/

7. Tree and Hedge Planting

To consider an invitation from CPRE (Campaign to Protect Rural England) Staffordshire as supporters of the 'Woodland Trust's Charter for Trees' campaign.

An email from CPRE Staffordshire is attached.

Further information is available at: <u>http://www.woodlandtrust.org.uk/get-involved/tree-charter/</u> and <u>https://www.woodlandtrust.org.uk/plant-trees/free-trees/</u>

Will any Councillors who wish to speak at this meeting, but are not members of the Sub-Committee, please inform the Chairman before the start of the meeting

Members of the public are welcomed to attend the Environment Sub-Committee Meeting as observers and/or to make representations to the committee in accordance with the Council's scheme of public participation. Details of this scheme are displayed in the Council's notice boards and are also available from the Town Council.

Plastic Free Community - Surfers Against Sewage (SAS) initiative - Tracey Lindop

Millions of animals and birds are killed every year due to littering. Plastic is the main pollutant in litter and it is estimated that around 79% of plastics will end up littered in the environment or as landfill. Only 9% is recycled, the rest incinerated. In the UK we are currently recycling about 43% of the 13 billion plastic bottles sold every year. Of course many plastics are vital and while all plastics should be produced so that they can be recycled, that is for government and manufacturers; though the initiative will certainly influence large businesses and supermarkets locally. The problem with single-use plastics is; even if they were 100% recyclable, we would, unfortunately have people discarding them. Trying to remove single-use plastic completely from our town and/or replace them for a plant based compostable alternative that may only take months to decompose, not hundreds or thousands of years, seems a worthwhile project.

The government has now introduced a 10p plastic bag charge that will apply to all shops, so this seems like the right time for Stone to get involved. In the future other single-use plastics will no doubt be phased out.

The idea of a Plastic Free Community initiative should be seen as a **community coming together**. I would hope that an initiative like this in Stone would have real benefits for businesses, tourism, a reduction in littering and creating a healthier environment for people and wildlife. If the town could be one of the first to have a bottle/can deposit scheme it would raise the profile of Stone too! Whilst focussing on single-use plastic, due to its hugely damaging nature and sheer volume, I would like to think that glass and aluminium recycling would also be improved. Maybe, just maybe, cigarette butt littering, which causes plastic pollution too, would reduce.

To find more information, follow the links: <u>https://www.sas.org.uk/plastic-free-communities/</u>

SAS provide a toolkit which is the framework of how a town/community could develop their plastic free status, but most communities will have their own needs and ways of achieving it. It should be seen as a guide, with some elements being a requirement. It provides a way forward for councils; councils are pivotal in the initiative. There will need to be community leaders, (which I would put myself forward to do) and hopefully that would include councillors or a council member, business leaders, community leaders, media and any other interested parties.

https://www.sas.org.uk/your-community-toolkit/ https://www.sas.org.uk/advice-plastic-free-councils/

Encouraging individuals to make a difference in their own lives: https://www.sas.org.uk/individual-action/

Information for schools, providing ideas, lesson plans and actions that can be taken. <u>https://www.sas.org.uk/plastic-free-schools/</u> <u>https://www.sas.org.uk/be-the-change-online/</u>

Local business information and how they will be involved https://www.sas.org.uk/objective-2-local-businesses/

Stone has many community groups already involved in litter picking and many individuals and businesses aware of the damaging effects of single-use plastic. I feel there would be support for the initiative and I hope the council does to and will decide to agree to the idea.

This initiative could be another reason why people choose to visit Stone to shop or to enjoy the town and surrounding area. Being linked to other like-minded towns and to a large environmental charity can only be a good thing in raising Stone's profile in a positive way.



COMMUNITY TOOLKIT



🚯 LEAP

Continuously working to be the positive change we want to see in the world. This toolkit has been sponsored and designed by:

leap.eco #designforchange

A certified B Corp: **bcorporation.uk**

FSC

Registered with FUNDRAISING **REGULATOR** This booklet has been designed and print managed by **leap.eco** using recycled FSC paper. Printed in Cornwall using vegetable based inks.

Please recycle appropriately.

	- IF FOUND PLEA		
ADDRESS :		SE RETORIN TO	
CONTACT NO :			
EMAIL :			
	AREAS OF	OPERATION -	
START	DATE	END	DATE
/	/	/	/

- THIS TOOLKIT BELONGS TO -

THE PROBLEM: AVOIDABLE SINGLE-USE PLASTICS

Plastic pollution has sadly become synonymous with any coastal activity, from surfing to swimming, beach holidays to wildlife watching — it is simply an expected part of the experience. This is why marine plastic pollution, and specifically tackling society's throwaway, excessive or unnecessary plastic use is now Surfers Against Sewage's top priority.

Plastic pollution is an issue that connects the environment with all parts of society. It is something that we can take action on at every level. Only through concrete, collective, positive action will we be able to stop the flood of plastic pollution from overwhelming our world.

The ocean sustains us, our wellbeing and our planet. Hundreds of coastal and inland communities have already embraced the vision to create Plastic Free Coastlines. You are reading this toolkit because you are the resistance, the solution. You are joining a global coming-together of citizens, communities, businesses and government to create Plastic Free Communities and a cleaner future for our oceans.



ଚ





Action is needed now, and through this toolkit you will learn how to create your own Plastic Free Community and help spread the revolution. The team of experts at SAS HQ have developed five objectives that serve as qualifying criteria. These include forming the backbone of your community group, getting local authorities on board. committing businesses to ditching single-use plastic and making a concerted effort to make alternatives readily available.

We want your journey towards Plastic Free Community status to be fun and rewarding. Remember that small changes can make a huge difference. Keep it simple and make change happen!

CREATE COMMUNITY ACTION NOW!

Thank you for joining to help create a Plastic Free Community! Your passion and creativity will help us grow the movement. Share the message among your community, make it fun and see your local area awarded Plastic Free Community status.

Here are some simple tips to get you off on the right track:

Refill - Encourage local cafes, pubs and public spaces to make sure drinking water is readily available and remember to carry a reusable water bottle with you.

Reduce - Discuss the use of single-use plastic in your favourite cafe and challenge them to reduce their use of it. Wooden stirrers and reusable coffee cups make immediate positive impact.

Reuse - Remember to take your reusable bag each time you go shopping. Save yourself money and the environment in one action - win-win!

Recycle - Make sure you recycle any single-use plastic bottles and containers you come into contact with. These can become new products! Don't waste plastic! **Refuse** - Share the impact straws can have on local wildlife with friends and family and tell them to refuse a straw when ordering a drink. If it is a must, there are plenty of reusable versions available to take with them.

Plastic Free Kit - such as bamboo toothbrushes, or reusable travel cutlery - gift these to friends and family to inspire them to tackle their plastic footprint.

Replace - Get your restaurant or takeaway to replace single-use sachets with refillable and reusable containers.

Plastic Free Picnic – Don't let single-use plastics get in the way of fantastic food and company when out enjoying your favourite beach or park. Hold a **#PlasticFreePicnic** and invite friends to bring a dish (plastic-free of course!).

Help fund SAS – Support SAS financially and help fund the resistance. Just \$5 helps support our Plastic Free Communities movement.

ଚ



REMEMBER YOUR INDIVIDUAL **ACTIONS:**





Plan

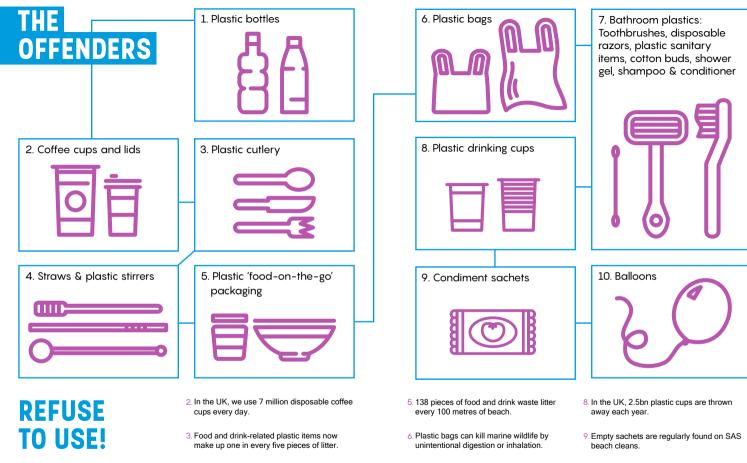
ction

1

ndiv

support the movement towards Plastic Free Communities





1. SAS beach cleans removed nearly 29,000 plastic bottles from our coastline in 2017.

ଜ

PLASTIC FREE COMMUNITIES TOOLKIT

4. Plastic straws are in the top 10 items

polluting the ocean and harming marine life.

0

10. Marine animals can be entangled and killed

by balloons that end up in the sea.

7. A cotton bud stick can take 150 years to

break down in the marine environment.

HOW TO USE YOUR TOOLKIT

On each page of this toolkit you will find an objective that needs to be met in order to achieve Plastic Free status.

The toolkit shows you the requirements for each objective and how to achieve them. It gives you a framework to follow and the practical advice and guidance to enable you to establish your own local plastic-free network in the best way suited to your local circumstances. Guidance on applying for Plastic Free Community status is found at the end of the toolkit and on the SAS website.

Don't be daunted.

The movement is growing in strength every day.

Toolkit Tips:

Develop a plan to meet each objective individually.

Keep it simple! Start with the easiest objective first. Get some movement - progress in a campaign is great to encourage others and keep Plastic-Free morale high.

Notify as many people as you can about your Plastic Free Community intention. The more people that know, the more support you'll gain.

Let your local authority know – approach a councillor or person responsible for the environment. Their support could prove invaluable!

Make sure to record evidence of meeting objectives – take pictures, media cuttings and share this info with SAS HQ. Evidence is needed to accomplish your award.

ଚ



OBJECTIVE 1: LOCAL GOVERNANCE

Requirements:

Local council (Town, Parish, or Community) passes a resolution* supporting the journey to Plastic Free Community status, committing to plastic-free alternatives and plastic-free initiatives within the constituency.

Council must lead by example to remove single-use plastic items from their premises.

Council to encourage plastic-free initiatives, promoting the campaign and supporting events.

A representative of the council must be named on the Plastic Free Community steering group.

Why?

Local councils are in a unique position to lead change within local areas. They act as consumers, using single-use plastics in canteens, meetings, and during daily business. They are influencers, having direct access to the running of local schools, businesses and community organisations. And finally they work as a political body, often with cross-party members, and by showing unity on an action can install confidence and determination to succeed.

*A resolution is the decision taken when the outcome of a motion or proposal has been agreed.

ନ

How?

Demonstrating local public support for Plastic Free Communities will encourage council members to take action.

You can do this in a number of ways. Here are just a few suggestions:

Invite local councillors to a beach clean or community clean-up. Show the issue of plastic pollution first hand.

Write a letter to the council, asking them to support Plastic Free Communities. Gain and show support from local groups, businesses and the general public. This can be done via a joint letter or even a petition.

Attend council meetings and get Plastic Free Communities on the agenda.

Involve the local press to raise awareness in the community.

This objective will be met when a resolution is passed.



TIPS FOR ENGAGING YOUR LOCAL AUTHORITY:



GAIN BROAD SUPPORT FROM YOUR LOCAL AUTHORITY FOR ALL PLASTIC FREE INITIATIVES IN YOUR AREA.

GET A LOCAL COUNCILLOR ON BOARD AND ASK THEM TO INTRODUCE THE MOTION AND GARNER SUPPORT.



LOBBY OTHER LOCAL COUNCILLORS OR ASK TO DO A PRESENTATION AT THE DECISION MEETING TO GIVE IT THE BEST CHANCE OF BEING PASSED.

2.



SINGLE-USE PLASTIC CUTLERY

REFUSE

100 billion individual disposable plastic utensils are used every year.

Each utensil could last **centuries** in the natural environment.

Many sustainable alternatives are available including wooden versions, or why not take your own reusable kit.





At least three single-use plastic items removed from local businesses and retailers or replaced with sustainable alternatives.

LASTIC FREE

Your target number of businesses are determined by population size (the following 'Checkpoint' page has a breakdown).

Why?

Removing the option to purchase and/or use single-use plastics is the easiest way to avoid them. Making suitable, sustainable alternatives readily available to customers will bring about a change in behaviour and reduce the amount of throwaway plastic in our society.

How?

Identify at least three single-use plastic items being used in local businesses and find suitable alternatives.

Lots of suggestions are available on the SAS website **www.sas.org.uk**

Engage and Inform

Approach local businesses and discuss the importance of Plastic Free Communities. Use your Business Toolkit to help them find ways to reduce single-use plastics. Provide supportive businesses with Plastic Free Champion window stickers. Once you have achieved full status — so do they! This creates a buzz around the movement locally and will drive custom from members of the public who want to support plastic-free businesses. Encourage businesses to 'not give a fork' and allow customers to 'opt-in' to single-use plastics, rather than distributing them as a matter of course.

Businesses will be surprised by how much they save in costs as well as dramatically reducing waste. In recognition of their contribution to the community achieving its status, we will provide certificates and window stickers for businesses to display.



Checkpoint				
Contact details				
Sector/ Type				
Number				
ess e			Business Target	۲۵۵۵۵۵۵۵۵۵۵۵۵۵۵۵۵۵۵۵۵۵۵۵۵۵۵۵۵۵۵ 00000000
Business name				
Tally of businesses committed to Plastic Free Community			Population	2,500 > 2,500 5,000 > 10,000 5,000 > 20,000 20,000 > 20,000 20,000 > 75,000 75,000 > 125,000 125,000 > 125,000 125,000 > 250,000 250,000 > 250,000 250,000 > 260,000 250,000 > 260,000 260,000 > 400,000 200,000 > 500,000

TIPS FOR WORKING WITH LOCAL BUSINESSES:

POP IN AND HAVE A CHAT. SIGN THEM UP AND GIVE THEM A COPY OF THE SAS BUSINESS TOOLKIT.

KEEP IN TOUCH, ENCOURAGE THEM AND CHAMPION WHAT THEY ARE DOING ON SOCIAL MEDIA.



MAKE IT EASY! GET THEM TO TACKLE THE THREE EASIEST ITEMS FIRST AND DRAW UP A PLAN FOR THE REST.





SINGLE-USE PLASTIC BOTTLES

REFUSE

In 2016, **200 plastic** bottles were found **per mile of UK coastline**.

Single-use plastic bottles, cans and glass account for **40% of all litter** (by volume).

Refillable water bottles come in all shapes and sizes, they can keep water hot as well as cold and **can be reused time and time again**.

OBJECTIVE 3: PLASTIC FREE ALLIES

Requirements:

This objective is about widespread community engagement. It is about spreading the plastic-free message to a diverse audience and making sure community groups and organisations are involved in the fight against avoidable single-use plastics.

We have suggested some targets on the next page. The more evidence provided of groups and organisations getting involved and wanting to be part of change in their community, the easier it is to meet this objective.



Suggested targets

Half of community spaces going plastic free. These can include; beaches, community centres, village halls, places of worship, libraries etc

One third of schools in the local area.

Half of universities and colleges.

Why?

At least one community organisation. These can include: Scouts, Girl Guides, Women's Institute, Surf Lifesaving Clubs etc.

For populations of over 100,000, a flagship employer for the area must be included (such as a university, hospital or large business with over 100 staff).

Community action is the pathway to success for Plastic Free Communities. Ensuring as many people as possible are aware of the campaign and issue of single-use plastics, offers the best chance for change, reducing the amount of plastic pollution in our environment.



ଚ

How?

Increasing awareness of plastic pollution and its solutions will empower more people to make positive behavioural changes. Try removing at least three single-use plastic items from your workplace or organisation. Empower your colleagues to join the resistance and make your workplace part of your Plastic Free Community.

Running education talks and presentations will inform a wide selection of the public to what they can do to support Plastic Free Communities. Recruiting and recording those who support the campaign can be used to support your application.

Checkpoint

Number of allies committed to supporting Plastic Free Communities

Name	Type eg. school	Contact details

ଚ



TIPS FOR COMMUNITY ACTION:

LINK UP WITH OTHER ENVIRONMENTAL GROUPS SO THAT YOU'RE ALL WORKING TOGETHER.



3. INVITE SCHOOLS TO RUN THE SAS PLASTIC FREE SCHOOLS PROGRAMME.



REFUSE

SINGLE-USE BATHROOM PLASTICS

260 million plastic toothbrushes are thrown away every year in the UK.

Plastic cotton bud sticks are the **6th most common** item found on our beaches - finding their way there via our toilets and sewers!

Seek sustainable alternatives – cardboard cotton bud sticks and bamboo toothbrushes and many more are readily available.



OBJECTIVE 4: PLASTIC FREE RALLIES

Requirements:

At least two local community events arranged and made open for all to attend, in one calendar year.

Suggested targets:

Two beach cleans or community cleanups. You can do this by taking part in SAS's nationwide Beach Clean Series each Spring and Autumn.

One fundraising event for SAS to support Plastic Free Communities One 'Mass Unwrap' at a supermarket of your choice.

A SINGLE SAS BEACH CLEAN CAN REMOVE OVER 5 TONNES OF LITTER IN JUST ONE DAY!

Why?

The more people participating in Plastic Free Communities, the greater success we will achieve. Events are a great way to spread the message and engage a wide audience, growing your plastic-free movement locally.

By participating in an SAS beach clean series, you know that you will be joined by an army of thousands of volunteers from all over the country, working together to improve your local environment and make our coastlines, plastic-free. If you're not near the coast, organise your own community clean-up at a location of your choice.

How?

Guidance on organising a SAS Beach Clean can be found on the SAS website (sas.org.uk). Spreading awareness of the event and recruiting volunteers is up to you. Contact local press, place posters in prominent locations and set up social media events. The more people you can tell about the event, the more people will attend. See this as your 'call to arms', your local recruitment drive. This objective allows you to be individual and imaginative, use your skills, connections and ideas to create events you feel will raise awareness and make a positive impact on the local environment.



Checkpoint	
Attendance	
Location	
Event type	
Tally of plastic-free events planned / already taken place	

TIPS FOR COMMUNITY EVENTS:

SIGN UP TO RUN A SAS BEACH CLEAN OR COMMUNITY CLEAN-UP EVENT.



CREATE A PRESENCE AT LOCAL FESTIVALS AND ENCOURAGE ORGANISERS TO GO PLASTIC FREE.

3



REFUSE



SINGLE-USE PLASTIC CUPS

2.5 billion throwaway coffee cups are used in the UK every year.

Coffee cups are often non-recyclable due to a thin plastic film lining the inside.

Many cafes and coffee chains offer a **discount to those bringing their own reusable cup!** Take advantage of a cheaper coffee!

OBJECTIVE 5: LOCAL RESISTANCE 'STEERING' GROUP

Requirements:

Local group of stakeholders (must include a council representative and a flagship business employee) to meet at least twice per year to discuss the progress of Plastic Free Communities locally; agreeing and setting direction, meeting objectives, and completing the application for official Plastic Free Community status. For populations over 100,000, a flagship business employee must be a member of the group.

How?

You are reading this because you want to make your local area a Plastic Free Community. Start by asking members of local businesses and community organisations to join you in forming a steering group for your area. There may already be a local group in place, in which case, you can join! Ask SAS if you are not aware of one in your local area, or for more advice about how to start the group. A group needn't be formal, but at least two meetings a year should take place in order to meet this objective and for your area to be awarded Plastic Free Community Status.

Why?

Your 'steering' group will amplify the work of the application and ensure that the effort truly becomes a whole community action. An agreed strategy will keep the operation on track and ensure objectives are successfully met.



Checkpoint

Local Resistance Strategic Group established.
Group includes 1 member of local council.
For populations over 100,000, a flagship business employee is named on the group.

0

Plan to submit evidence to SAS.



TIPS FOR CREATING YOUR STEERING GROUP:

PICK KEY LOCAL DECISION-MAKERS AND INFLUENCERS TO **BE ON YOUR STEERING GROUP.**

2.

KEEP IT SMALL (MAX. 10 PEOPLE).

3. SET-UP SEPARATE MEETINGS FOR VOLUNTEERS.



REFUSE



SINGLE-USE **STRAWS & PLASTIC STIRRERS**

Plastic straws are in the top 10 items polluting marine life

Plastic straws are not recycled. They are used for minutes at best and many find their way into the marine environment, where they can linger for



HOW TO APPLY FOR PLASTIC FREE **COMMUNITY STATUS** FOR YOUR AREA!

Now you have gathered evidence of how your local area has met its objectives, it's time to apply for Official Plastic Free Community status.

When you have completed all five objectives, fill-in and send your Mission Report form (along with all required evidence) to:

plasticfreecoastlines@sas.org.uk

Official Plastic Free Community locations will receive:

Plastic Free Certificate

The Plastic Free 'stamp of approval'

A locator and feature on the SAS Plastic Free **Communities website**

The opportunity to use the official Plastic Free **Communities logo on** correspondence and location signs



Field Notes

Field Notes

Field Notes





Surfers Against Sewage is a marine conservation and campaigning charity inspiring, uniting and empowering communities to protect oceans, waves, beaches and wildlife.

Plastic pollution in our oceans is the 'new sewage'. Blighting our beaches and strangling our seashores it reaches every part of our oceans. It is one of the biggest global environmental threats of our age and fighting it together is our priority issue.

To combat plastic pollution we will:

- Stop the problem at source
- Clean up pollution from our beaches

Plastic Free Communities is a movement to engage and connect individuals, communities and businesses in the collective effort to reduce the flow of single-use plastics into the marine environment.

Good luck!



THIS PROJECT IS MADE POSSIBLE THANKS TO DONATIONS FROM OUR MEMBERS.

www.sas.org.uk

Dear Sir/Madam,

I am Sue Kneill-Boxley of CPRE (Campaign to Protect Rural England) Staffordshire.

As supporters of the Woodland Trust's Charter for Trees campaign (http://www.woodlandtrust.org.uk/get-involved/tree-charter/), we are hoping to be able to do some tree and/or hedge planting early next year, within the county. Please could you advise whether it might be possible to work with your Parish? Are there any sites/locations where we might be able to do some planting?

We would require the six digit grid reference for the land to be planted and permission from the legal landowner. Please see <u>https://www.woodlandtrust.org.uk/plant-trees/free-trees/</u> for further information (scroll down to see the tree packs available).

We would be planting native trees/hedge species supplied by the Woodland Trust, for the benefit of nature, wildlife and wellbeing and would promote the event, through local press etc., to gain some good publicity for your council, anyone else involved and CPRE Staffs.

If you are able to help, please contact me at this email or on one of the numbers below.

Thank You,

Sue

Mrs Susan Kneill-Boxley Office & Publicity Manager CPRE Staffordshire Wedgwood Building, Block A Tipping Street Stafford ST16 2DH 01785 277890 / 0796 181 4426 http://cprestaffordshire.org.uk

Staffordshire County Council

A Connected Staffordshire where everyone can prosper and be healthy and happy

Find out more by visiting the <u>Staffordshire County Council</u> website.

Sign up for <u>free alerts and newsletters</u> straight to your email or mobile phone to receive county council news and information on topics important to you.

Save time and download MyStaffs mobile app available on Android and iOS

Follow the county council on Twitter, Facebook, LinkedIn and YouTube

Disclaimer

This e-mail (including any attachments) is only for the person or organisation it is addressed to. If you are not the intended recipient you must let me know immediately and then delete this e-mail. If you use this e-mail without permission, or if you allow anyone else to see, copy or distribute the e-mail, or if you do, or don't do something because you have read this e-mail, you may be breaking the law.

Liability cannot be accepted for any loss or damage arising from this e-mail (or any attachments) or from incompatible scripts or any virus transmitted.

E-mails and attachments sent to or received from staff and elected Members may be monitored and read and the right is reserved to reject or return or delete any which are considered to be inappropriate or unsuitable.

Do you really need to print this email? It will use paper, add to your waste disposal costs and harm the environment.