

# Stone Town Council – Tourism & Town Promotion Sub-Committee

## Minutes of the meeting held in St Michael's Suite at the Frank Jordan Centre on Tuesday 16 October 2018

**PRESENT:** Councillor Mrs J. Hood in the Chair and  
Councillors: I. Fordham, J. Davies, Mrs J. Piggott, M. Williamson, Mrs C. Collier,  
R. Kenney and P. Leason

By Chairman's invitation: Councillors: M. Green and G. Neagus

**ABSENT:** No Councillors were absent

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**TTP19/015** Apologies

None

**TTP19/016** Declarations of Interest and Requests for Dispensation

None received

**TTP19/017** Representations from Members of the Public

None

**TTP19/018** Stone Town Centre Development Strategy

The Sub-Committee received a progress report from the Chairman and working groups:

**Town Centre Appearance and Environment Working Group**

Councillor I. Fordham updated the Sub-Committee on the work of the Town Centre Appearance and Environment Working Group.

Notice Boards and Finger Posts - Councillor Fordham advised that five notice boards had been successfully refurbished and an order for a further board, to be located at the top of the High Street, had been placed.

Ten finger posts have been refurbished.

The Maltings – Concern was expressed about the poor condition of The Maltings building which is in a state of disrepair and an eyesore on Adies Alley, one of the main access points in to the High Street. It was suggested that a letter be sent to the owner of the building to ask whether repair work is planned. It was also suggested that the Conservation Officer be informed as there is danger of losing a building with historic and architectural significance.

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\* Items marked with an asterisk refer to reports or papers circulated with the agenda or distributed at the meeting. They are attached as an appendix to the signed copy of the Council minutes.

RESOLVED: To note progress on the work of the group.

RECOMMENDED: To inform the Conservation Officer about the poor condition of The Maltings, and make enquiries with the owner about whether repair work is planned.

#### **Town Centre Events and Attractions Working Group**

Councillor Mrs J. Hood updated the Sub-Committee on the work of the Town Centre Events and Attractions Working Group.

She advised that a Classic Car show had been held in the High Street on Saturday which was a resounding success. Sixty two cars were on display. Their owners had stood with their vehicles all day talking to people and were excellent ambassadors for the town. The main aim of the event, apart from enjoyment of the exhibits, had been to raise the profile of the town and to encourage people to use the shopping facilities.

Councillor Mrs Hood and Councillor Kenney were thanked for the work they had done in organising the event.

Councillor Mrs Hood gave information on upcoming events in the town which include a Christmas Lights Switch On (on 15 November 2018) and a Remembrance Sunday Parade and Service with a special evening commemorative event at St Michael and St Wulfad Church.

RESOLVED: To note the progress report on the work of the group.

#### **Town Centre Partnership**

Councillor Fordham advised that Stone Traders Group were still meeting as retailers. They were continuing to recruit members and had been working on a whatsapp communication tool. The next meeting of the group was planned for November.

RESOLVED: That the update on the Town Centre Partnership is noted.

#### **TTP19/019 Friendship Agreement with Bagnacavallo, Italy**

The Sub-Committee considered a letter (dated 23 September 2018), received from Friends of Bagnacavello which was a response to the Town Council's request for an update on the current position with regard to the Stone Twinning Committee/Friendship Agreement.

A copy of the letter had been issued with the agenda for the meeting.

RECOMMENDED: That the Chairman of Friends of Bagnacavello be invited to meet with the Town Clerk, the Chairman of the Tourism & Town Promotion Sub-Committee and Chairman of the Management Sub-Committee, to discuss the

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content of the letter in greater detail. A further report could then be made to this Sub-Committee.

**TTP19/020**    **Update from Working Group**

**Commemoration to Mark 100 years since the end of World War 1**

Councillor Mrs Hood informed the Sub-Committee that the group had been working hard, with most members having their own tasks to complete.

Arrangements are being made for children from local schools to read the names of local servicemen who lost their lives in the war, during the wreath laying service in Stone.

An evening program of events at St Michael and St Wulfad Church will include Bellringing and the lighting of a Beacon by the Town Mayor.

The Reverend Prebendary will be incorporating the lighting of ten candles into his church service to represent the ten battles of the War. These will be lit by representatives of local groups and organisations.

**Town Mayor**

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