

Stone Town Council – Tourism & Town Promotion Sub-Committee

**Minutes of the meeting held in St Michael’s Suite at the Frank Jordan Centre,
Lichfield Street, Stone, on Tuesday 08 January 2019**

PRESENT: Councillor Mrs J. Hood in the Chair and
Councillors: J. Davies, Mrs J. Piggott, Mrs C. Collier, R. Kenney, P. Leason and
Mrs K. Green

By Chairman’s invitation: M. Green

ABSENT: Councillors: M. Williamson and I. Fordham

TTP19/021 **Apologies**

Councillors: M. Williamson and I. Fordham

TTP19/022 **Declarations of Interest and Requests for Dispensation**

None received

TTP19/023 **Representations from Members of the Public**

None

TTP19/024 **Budgets 2019-20 to 2021-22**

The Sub-Committee received a report of the Town Clerk* which considered the level of budget that the Sub-Committee may wish to recommend to the General Purposes Committee at its meeting on 22 January 2019 for the services under its control.

RECOMMENDED: That the budget figures included in the Clerks report are accepted.

TTP19/025 **Stone Town Centre Development Strategy**

The Sub-Committee received a progress report from the Chairman and working groups:

Town Centre Appearance and Environment Working Group

No report was available on the work of the Town Centre Appearance and Environment Working Group.

* Items marked with an asterisk refer to reports or papers circulated with the agenda or distributed at the meeting. They are attached as an appendix to the signed copy of the Council minutes.

Town Centre Events and Attractions Working Group

Councillor Mrs J. Hood updated the Sub-Committee on the work of the Town Centre Events and Attractions Working Group.

She advised that the Working Group had worked extremely hard and 2018 had been an excellent year for promoting the town. It hoped to bring even more attractions to Stone during 2019 and was always looking for new ideas.

During the past year there have been a number of free events which have very pleasingly brought greater numbers of children into the town. The St Georges Day, Classic Car and Christmas Lights Switch On events were all very successful and people have appreciated the community spirit and free activities provided for them.

RESOLVED: To note the progress report on the work of the group.

Town Centre Partnership

Councillor Kenney informed the Sub-Committee that a vote of thanks had been received from the Traders Group who had also asked Stone Town Council to keep up the good work. The Town Council and the Traders Group have a good working relationship, supporting one another with trust on both sides.

RESOLVED: That the update on the Town Centre Partnership is noted.

TTP19/026 Update from Working Group

Commemoration to Mark 100 years since the end of World War 1

Councillor Mrs Hood informed the Sub-Committee that a lot of work had gone into the Remembrance Sunday event on 11 November 2018, and its support by the general public had been phenomenal. It was good to see the poppy memorial displayed on the Plane tree, and very moving to hear children from local schools reading the names of servicemen who had lost their lives in the war, during the wreath laying service.

Councillor Mrs Hood advised the Sub-Committee that all Working Group members had each performed their role, and of other contributors to the commemorative events. A lot of work had gone into the Church service and it had been lovely to see the ceramic poppies made by Mrs Lin Davies, on display. She looks forward to learning how much money was generated for the Royal British Legion from the poppy sales.

It was acknowledged that the sound system in future years will need to be piped down the High Street so that everyone can be a part of the service of commemoration.

A program of other events have been held including a Great War Memorabilia Exhibition at the Frank Jordan Centre, arranged by Steve Edwards, which had received over 400 visitors. Councillor Mrs Cathy Collier brought medals and

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postcards which had belonged to her grandfather who had fought in the First World War.

The Chairman of the Historic Society, Steve Booth (who also delivered a talk prior to the exhibition), and Mr Philip Leason, were thanked for their valuable contributions.

An evening program of events at St Michael and St Wulfad's Church included Bell Ringing and the lighting of a Beacon by the Town Mayor. This had been very well attended and the Bell Ringers were thanked for their valuable contributions. The Church and Bell Ringers were most appreciative of the framed 'Battles Over' certificates awarded to them by the Town Mayor.

Two Church benches supported by the Richard Vernon Trust and the Rotary Club had been installed in the Church Yard.

RESOLVED: At the end of a significant year for commemorative Centenary events the working group was formally closed.

Town Mayor

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