

**STONE TOWN COUNCIL**

**Town Clerk**

Les Trigg

15 Station Road  
Stone  
ST15 8JP

**Tel: 01785 619740**

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11 March 2019

A meeting of the **TOURISM & TOWN PROMOTION SUB COMMITTEE** will be held in **St Michael's Suite at the Frank Jordan Centre, Lichfield Street, Stone**, on **TUESDAY 19 MARCH 2019** at 7.05 pm or on the rising of the Planning Committee, if later.

I trust you will be able to attend.

Les Trigg  
Town Clerk

Councillors: Mrs J. Hood (Chair), I. Fordham (Vice Chair), P. Leason, J. Davies, Mrs J. Piggott, M. Williamson and Mrs C. Collier

**AGENDA**

1. **To receive apologies for absence**
2. **Declarations of Interest and Requests for Dispensations Received**
3. **Representations from Members of the Public**

To consider representations from members of the public on items to be considered at this meeting, in accordance with the Council's scheme of public participation

4. **Letter from President and Mayor of Bagnacavello**

To consider a letter (attached) from the President of the Twinning Association and Mayor of Bagnacavello.

5. **Cycle Event in Stone**

To consider a proposal from Leadout Consulting to host a Cycle Race in Stone in September 2019.

A draft proposal document from Paul Rowlands, Director, Sportive, is attached.

6. **Stone Town Centre Development Strategy**

To receive a report from the Chairman of the Sub-Committee and working groups:

- Town Centre Appearance and Environment Working Group

Canal

- Town Centre Events and Attractions Working Group

St George's Day Re-enactment

Classic Car Show

Music Festival

Stone by the Sea

Tourist Information Boards/Calendar of Events

Markets

Advertising Strategy for Markets and Events

- 'Town Centre Partnership'

7. **Update from Working Groups**

Please note that working group reports are considered under item 5

Will any Councillors who wish to speak at this meeting, but are not members of the Sub-Committee, please inform the Chairman before the start of the meeting

Members of the public are welcomed to attend the Tourism & Town Promotion Sub-Committee Meeting as observers and/or to make representations to the committee in accordance with the Council's scheme of public participation. Details of this scheme are displayed in the Council's notice boards and are also available from the Town Council.



Prot. 310

Bagnacavallo, 8 gennaio 2019

To Mrs Kristian Green  
Mayor of Stone  
clerk@stonetowncouncil.gov.uk

To Mr W.L. Trigg  
Townclerk of Stone

P.C. Mr. Giuseppe Termine

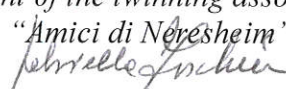
Dear Mrs K. Green and Mr W.L. Trigg,

First of all we'd like to wish you, your family and your citizens a peaceful and prosperous New Year.

We are planning the activities for 2019: among these there will be the celebration of the 25<sup>th</sup> anniversary of the twinning with Neresheim in Germany and we would like to celebrate the 15<sup>th</sup> anniversary of friendship with Stone. Although in these years there haven't been many contacts between the two municipalities and no twinning agreement has been signed, thanks to the activities organized by Stone twinning Committee and our twinning association, the relationship between our two towns has remained alive and constant: a lot of students from Bagnacavallo have had the opportunity to spend two weeks in Stone, to know your town, your habits, to improve the language and above all to make friends and we have been very pleased to have had, every year, citizens from Stone in Bagnacavallo during St Michele's festival.

Please let us know if you, as municipality, are going to celebrate the above mentioned anniversary and to work together with us and the twinning committees to strengthen the bonds between our two towns.

Best regards,

*Gabriella Foschini*  
President of the twinning association  
"Amici di Neresheim"  




*Eleonora Proni*  
Mayor of Bagnacavallo



# The Stone Sportive

A RideStaffs cycling event in Stone on Sept 29th 2019

## Background

RideStaffs has been delivering sportive events (non-competitive cycling challenges) in Staffordshire since 2013, including the Staffordshire Cycling Festival, Staffordshire's biggest single day cycling event.

Since 2015 RideStaffs has been organising a ride in conjunction with Limestone Brewery to mark the end of the cycling season. The ride has been known to date as the Limestone Cowboy ride.

With the number of riders wishing to participate in the event now exceeding the capacity of the venue at the brewery, we would like to explore the idea of bringing the event into Stone town and using the top of the high street as our start/finish area, bringing additional footfall to the town on an otherwise quiet autumn Sunday.

## What we're asking for

In order to bring the event into the town we're asking for Stone Town Council to provide the necessary permissions and road closures to be granted to enable us to create our start/finish area in the space at the north end of the High Street.

## How would this work?

With a closure in place on the High Street from midnight on the day of the event. We would propose to operate according to the following basic schedule:

- 0600 - Arrive on site, drop off of crowd barriers to demarcate start/finish funnel.
- 0700 - Registration (likely at Bear Coffee) open.
- 0830 - First riders depart
- 1130 - First Rider Finish
- 1530 - Cut off time for finish.
- 1600 - Barrier collection begins
- 1700 - Site clear.

## How is the site managed?

We use experienced stewards to manage the flow of riders away from the event start and to advise any vehicles seeking to enter the High Street of the closure during the event period.

# What will it look like on the ground?

Our proposed layout for the site looks like this, the illustration below is an image of our event in Uttoxeter, a similar pedestrianised high street with closure to facilitate our event.

